

Unifi Manufacturing, Inc.

May 14, 2024

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AGENDA

- UNIFI® OVERVIEW
- MARKET INSIGHTS
- REPREVE® OVERVIEW
- REPREVE OUR OCEAN®
- PRODUCT INNOVATIONS
- MARKETING OPPORTUNITIES

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UNIFI®
OVERVIEW



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ABOUT UNIFI®

UNIFI has been a global leader in manufacturing synthetic and recycled yarn since 1971. With a focus on sustainability, UNIFI is working today for the good for tomorrow.

GLOBAL REACH

Headquartered in Greensboro, North Carolina, UNIFI's employees are located across the globe with manufacturing and distribution facilities in Asia, Europe, North and South America.

FINANCIAL

Unifi is a publicly traded company on the NYSE with estimated $625M in FY2023

SUSTAINABLE

Through REPREVE®, UNIFI has recycled over 40 Billion bottles to date with plans to recycle 50 Billion Bottles by 2025



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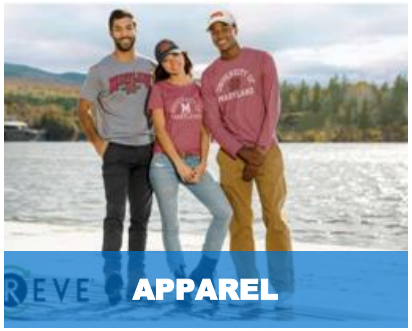
GLOBAL REACH

UNIFI® produces and distributes products across the Americas, Europe and Asia.



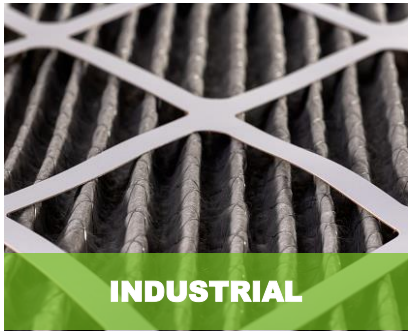
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SEGMENTS

















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MARKET INSIGHTS



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BENEFITS OF RECYCLED

Reduce Landfill Waste

92 million tons of textile waste ends up in landfills every year, which is about one truck full of clothes every second.[1]

Lower Carbon Footprint

When using recycled PET bottles, there are less green house gas emissions due to using existing raw materials and not needing to use fossil fuels for production.[2]

Industry Moving Away from Virgin

The nonprofit Textile Exchange is leading the charge in the market by urging its members to reach 45% update of recycled polyester by 2025 and 90% by 2030.[2]



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1. earth.org, 2.Suston – SUSTAINABLE OUTDOOR NEWS

SUSTAINABILITY TRENDS

Consumers globally are seeking sustainable products.

Purpose-Driven Consumers

Purpose-driven consumers became the largest segment ***(44%)*** of consumers across all product categories in 2022; 63% of people worldwide think brands should take the lead on sustainability.

Socially Responsible Product

According to the Global Sustainability Sector Index, half the population say they are prepared to invest time and money to support companies to do the right thing, and 42% have stopped buying products and services due to the environmental impact they have.

Willing to Pay Premium

Half of consumers say they've paid a premium – and average of ***59% more*** – for products branded as sustainable or socially responsible in the last 12 months



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Balancing sustainability and profitability – IBM Institute for Business Value – Research Brief;
https://www.kantar.com/inspiration/advertising-media/5-tips-to-get-sustainable-messaging-right-in-advertising

GEN Z SUSTAINABLY FOCUSED

Gen Z is the most eco-conscious generation in history.

Behaviors

69% of teenagers globally believe climate change is an emergency. They want brands to have a focus on protecting their future and shift to proactive environmental strategies.

Expectations of Brands

Commit to clear and ambitious targets to combat the climate crisis and that the brands purpose aligns with their own beliefs.

Gen Z Taking Action

They are willing to go out of their way to shop with a brand that aligns with their values.



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CORPORATE SUSTAINABILITY GOALS

Many leading global retailers and apparel companies have announced targets committing them to switch to recycled materials.

TARGET 100% recycled polyester by 2030	VF 50% recycled polyester by 2025	HANES Brands Inc 100% recycled polyester by 2030	Walmart 50% recycled polyester by 2025
Levi's Use only preferred or certified sustainable materials by 2030	RALPH LAUREN **100% sustainably sourced key materials by 2025**	J.CREW 100% sustainably sourced key fibers by 2025	KOHL'S 50% recycled polyester by 2025

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SUSTAINABILITY AT UNIFI®

Our vision of sustainability is built on three foundational pillars: People, Planet and Product

PEOPLE

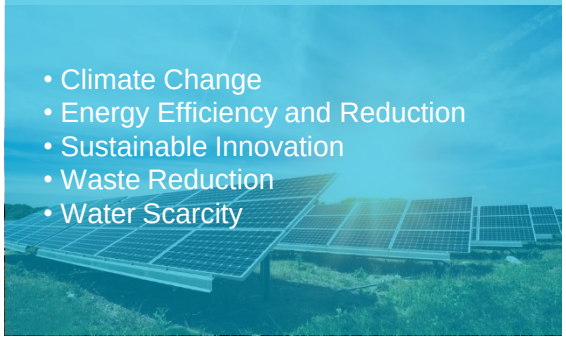
Our employees and the communities in which we operate and live are the foundation of our success and future. We prioritize our employees' well-being, safety, and engagement in the communities we serve.



- Anti-Corruption
- Community Engagement
- Data Privacy
- Ethical Labor Practices
- Health, Safety, and Well-being
- Human Rights
- Leadership Development
- Responsible Supply Chain Management

PLANET

We are mindful of planetary boundaries and limited natural resources, and we prioritize both through our environmentally-responsible initiatives.



- Climate Change
- Energy Efficiency and Reduction
- Sustainable Innovation
- Waste Reduction
- Water Scarcity

PRODUCT

Through innovation we will prioritize circularity, traceability and engagement to optimize the social and environmental impacts of our products.



- Circularity and Regeneration
- Content Certifications
- Customer Engagement
- Life Cycle Assessments of Products
- Responsible Chemistry
- Traceability

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REPREVE®

REPREVE is a high-quality, performance fiber made from recycled materials. It’s an essential ingredient that makes products more earth-friendly. Many of the most recognizable brands in the world use REPREVE.









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OUR REPREVE® JOURNEY

2001 — Trademark application

REPREVE™

2003 — Trademark registered



2004 ⟷ 2006 — Technical Development



2007 — First commercial customers



2011 — REPREVE recycling center opened



2016 — REPREVE bottle processing center opened



2017 — 10 Billion plastic bottles recycled

10 Billion

2023 — 40 Billion plastic bottles recycled

40 Billion

2025 — Target for 50 Billion bottled recycled

50 Billion

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REPREVE® POLYESTER PROCESS

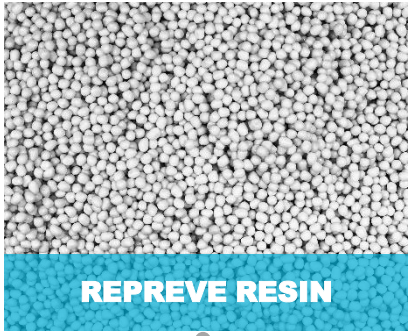
Post-consumer waste is transformed into REPREVE through a four step process.



Post-consumer bottles are recycled



Bottled are washed and chopped into flake



Bottle flake is melted and formed into resin



Resin is melted and made into polyester yarn

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REPREVE® POLYESTER PROCESS

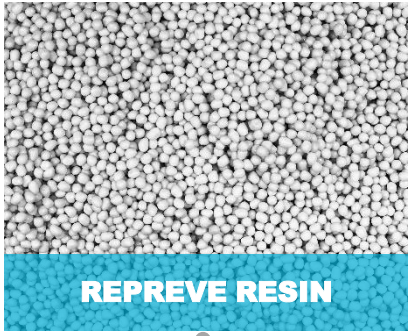
Post-consumer waste is transformed into REPREVE through a four step process.



Post-consumer bottles are recycled



Bottled are washed and chopped into flake



Bottle flake is melted and formed into resin



REPREVE Resin is used to create various products

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REPREVE® NYLON PROCESS

Post-industrial waste is transformed into REPREVE nylon through a four step process.



Post-industrial fiber waste is collected

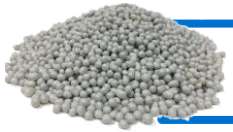
Waste enters a material conversion process and is reformulated into a first quality REPREVE Nylon polymer

REPREVE Nylon resin is formed

REPREVE Nylon resin is extruded and textured, forming REPREVE nylon fiber and yarn

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REPREVE® APPLICATIONS



RESIN



PACKAGING



BOTTLES



FLOORING



FILAMENT



APPAREL



AUTOMOTIVE



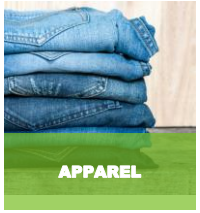
SOCKS/ HOSIERY



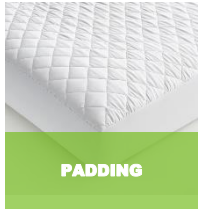
FOOTWEAR



STAPLE



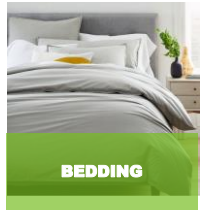
APPAREL



PADDING



INSULATION



BEDDING

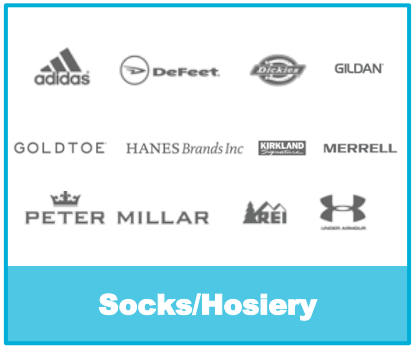
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BRANDS USING REPREVE®

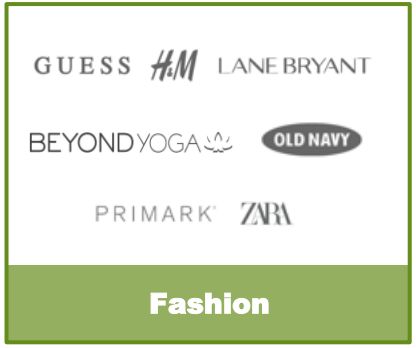
APPAREL



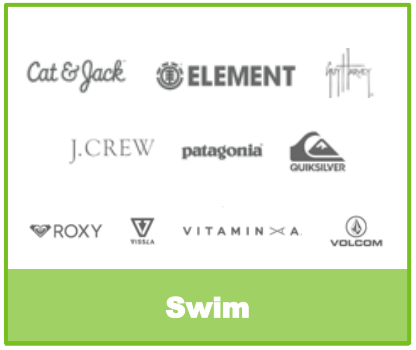












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BRANDS USING REPREVE®

BEYOND APPAREL



Home and Contract



Footwear



Accessories



Transportation

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TRANSPARENT. TRACEABLE. TRUSTED.

REPREVE® offers the industry's only product level verification certification.



U-TRUST® Verification

The U-TRUST verification program is a comprehensive certification program designed to provide REPREVE® customers with a high level of transparency and confidence



FiberPrint™ Technology

FiberPrint technology helps customers avoid false environmental claims. This proprietary technology validates the authenticity of REPREVE® products and analyzes the fabric content and composition to support third-party certifications.

CERTIFIED SUSTAINABILITY ASSESSMENT SCS GLOBAL SERVICES

Global Recycled Standard

OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100

Certified Content

Products made with REPREVE recycled materials, including post-consumer plastic bottles and pre-consumer fiber waste, are certified by third parties.

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REPREVE® CERTIFICATION

Register for TexBase to easily certify your fabrics, product and gain assets to digital content.



U-TRUST® Certification

The U Trust® verification program is a comprehensive certification program designed to provide REPREVE customers with a higher level of transparency and validate the authenticity of REPREVE products.



Product Certification

You are also able to certify finished products by mailing 2 finished products or 4 pairs of socks and filling out the application form in our customer portal.
Then you can



Fabric Certification

You are able to certify your own fabric by mailing in 3 yards of fabric using REPREVE and filling out the application form in our customer portal. REPREVE certified fabrics must contain a minimum 30% branded yarn content in fabric (woven denim fabric min 15%, Socks min 12%). Construction limitations will be approved on a case by case basis.



Marketing Support

Once you've certified your fabric or products you can utilize our marketing assets to help tell your sustainable REPREVE story with logos and graphics. You can also apply for bottle counts to easily communicate to consumers the sustainable benefits that your products offer.

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INDUSTRY CERTIFICATIONS

REPREVE® offers the peace of mind that comes with industry leading certifications.



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ENVIRONMENTAL IMPACT

UNIFI® completed a third party reviewed, cradle-to-UNIFI gate LCA in 2023 focusing on multiple natural UNIFI products and supply chains to determine the savings REPREVE® has compared to UNIFI's virgin polyester.

1.24 BILLION

By producing REPREVE vs. UNIFI virgin polyester, UNIFI avoided 1,240,000,000 kilograms of carbon dioxide equivalents.

40 BILLION

REPREVE has diverted over 40,000,000,000 bottles from landfills and waste streams.

6.08 BILLION

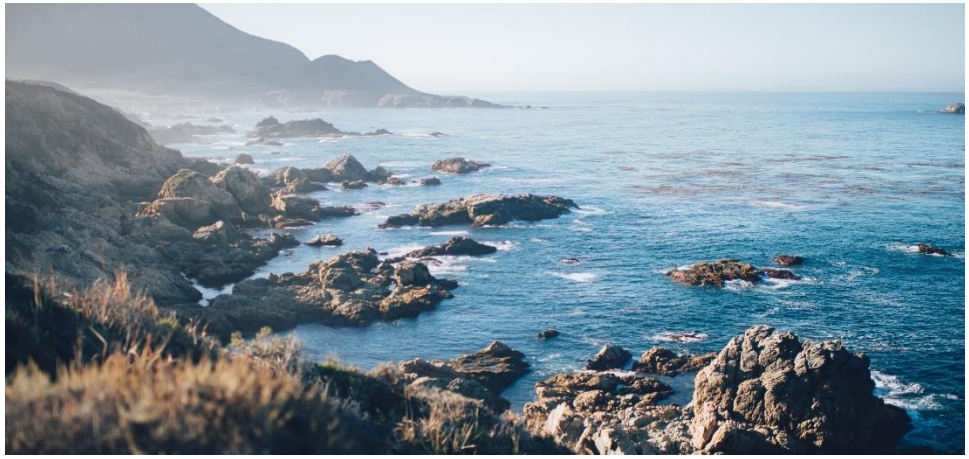
REPREVE has conserved over 6,080,000,000 gallons of water.



These calculations are based on UNIFI's cradle-to-gate LCA completed in 2023, which was independently produced based on ISO 14040 and 14044 and third party reviewed according to ISO 14044 following ISO 14071.

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REPREVE OUR OCEAN®



A premium collection made from ocean-bound plastic bottles

- REPREVE Our Ocean is a recycled polyester option that tells an ocean-focused story.
- We specially source post-consumer plastic bottles at high risk of ending up in the ocean – so it deals with a root cause of ocean plastic.
- The bottles are collected from areas within 50km of coastlines that do not currently have a formal waste or recycling system.
- Once the bottles are collected they are certified by an independent third party organization and then follow the REPREVE polyester process to create a recycled, ocean-bound fiber or yarn.

91%
of all plastic that has ever been made is not recycled.

33 Billion Tons
of plastic waste enters the ocean each year.

2040
is the year ocean plastic pollution will triple if nothing changes.

*Sources: https://usa.oceana.org/our-campaigns/plastic/; 8 Shocking Plastic Pollution Statistics to Know About | Earth.Org

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REPREVE® NYLON



REPREVE Nylon is made from 100% post-industrial waste

- Nylon offsets new virgin Nylon production
- The REPREVE Nylon process eliminates 6 steps from the typical virgin Nylon production process

Available in Filament:

- Natural
- Solution dyed
- A variety of deniers and filament counts
- Heathers
- Also, 1.4D x 38mm and 2.5D x 51mm staple fiber



*Source: https://www.earthday.org/fact-sheet-plastics-in-the-ocean/

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PRODUCT INNOVATIONS



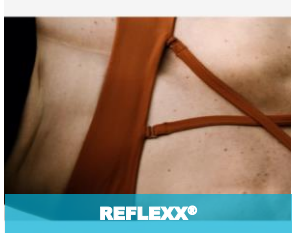
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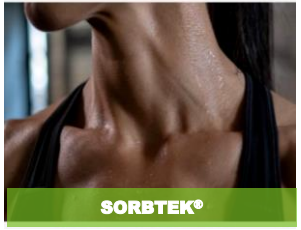
PERFORMANCE TECHNOLOGIES

UNIFI® offers a comprehensive selection of innovative technologies to enhance your products.



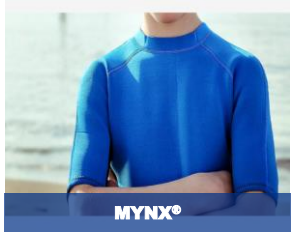












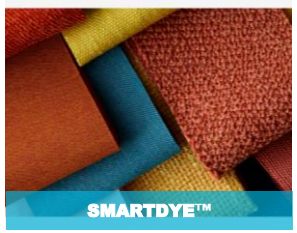














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REPREVE®

MARKETING OPPORTUNITIES



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MARKETING SOLUTIONS

The following pages provide examples of how we work with brands to tell the REPREVE® Story. The examples provided are just a starting point, we look forward to working with your team.

PRODUCT CO-BRANDING

DIGITAL MARKETING

SOCIAL MEDIA

PR OUTREACH

CONSUMER ACTIVATIONS & EDUCATIONS

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PRODUCT CO-BRANDING

We offer a variety of hangtags and woven labels free of charge which highlight the use of REPREVE® in garments.



REPREVE POLYESTER BOTTLE TAG



REPREVE OUR OCEAN



REPREVE NYLON



REPREVE POWERED BY TEXTILE TAKEBACK™



REPREVE POLYESTER WOVEN LABELS

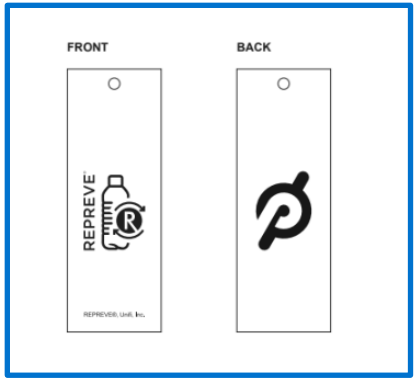


REPREVE POLYESTER BOTTLE COUNT LOGO

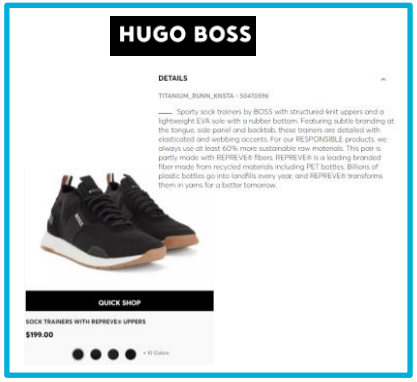
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PRODUCT CO-BRANDING

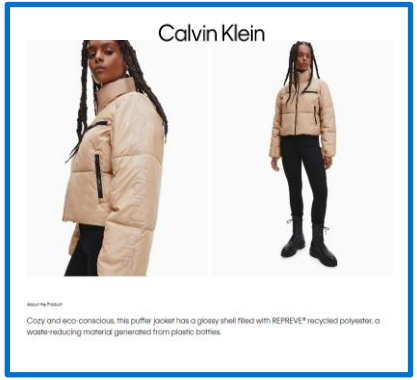
We work directly with brands on co-branded elements that showcase the process and sustainable message of REPREVE®.











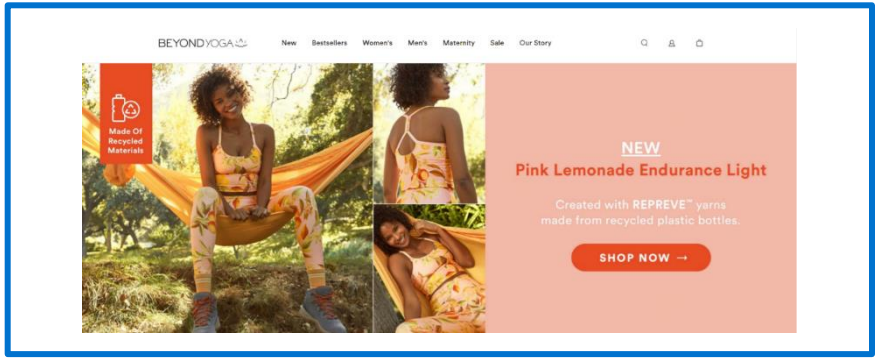


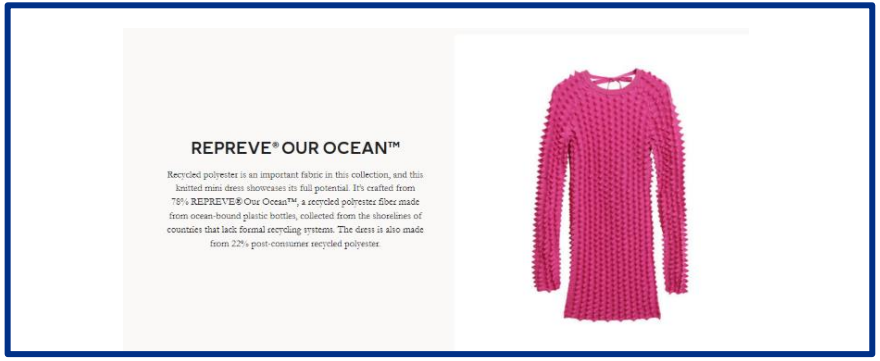


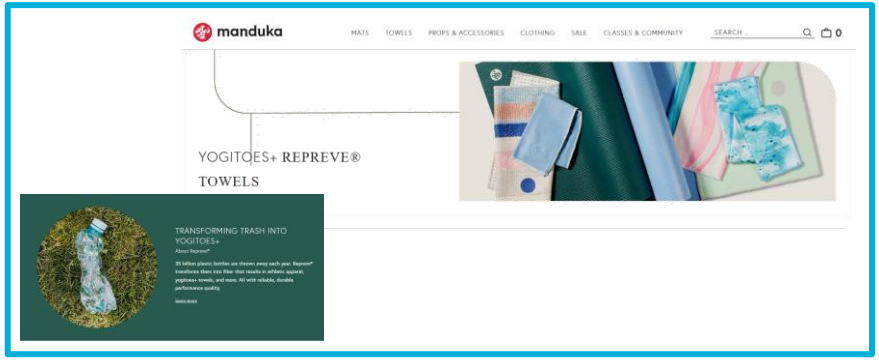
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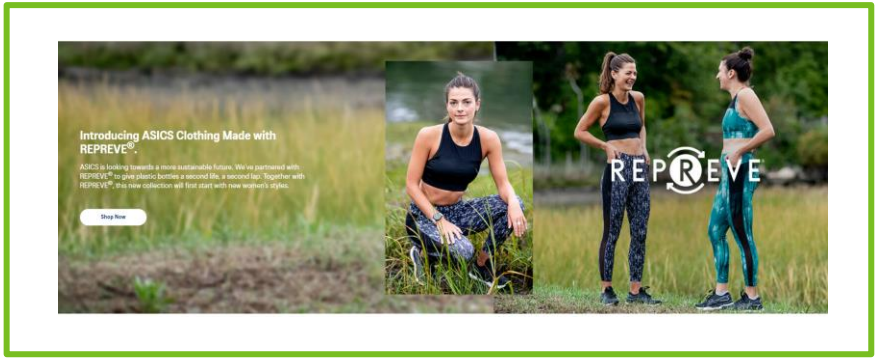
DIGITAL MARKETING

REPREVE® works with brands to tell the REPREVE story online in a way that aligns with brand guidelines and resonates with consumers.









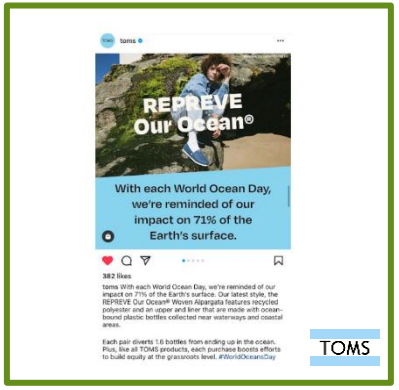
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SOCIAL MEDIA

Social media is focused on Instagram where we partner with brands to tell the REPREVE® story as well as highlight the brands

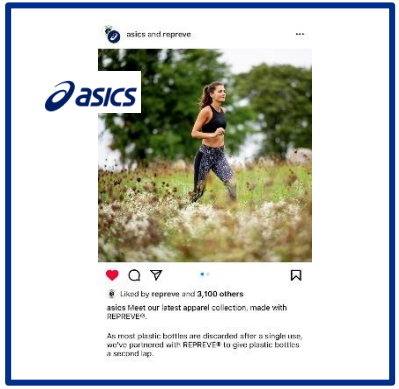


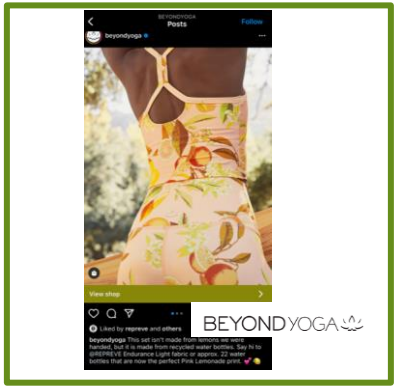














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PR OUTREACH

- For key launches, the REPREVE® PR team works closely with brands to secure both consumer facing and trade coverage
- Press outreach is tailored to the brand and its target audience
- Additionally, where appropriate, we combine press outreach with influencer product seeding
- Recent REPREVE coverage includes the following publications:



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OTHER MARKETING MATERIAL







DIGITAL ASSETS

We can provide digital assets to highlight our REPREVE® process online or in print materials to enhance your product messaging.

PROCESS DISPLAY

Physical process displays are available to highlight the REPREVE process or in special cases we can provide raw materials for customers to use in your physical display.

VIDEOS

Customers can also use our video assets highlight the REPREVE process as part of their product's journey and messaging.

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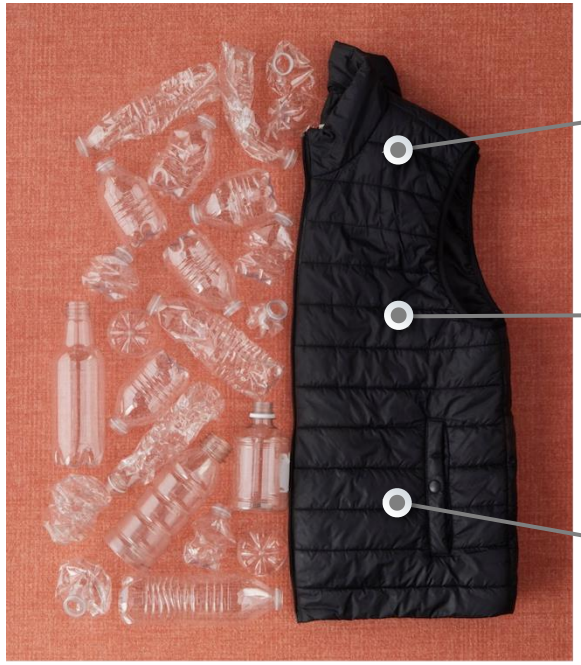
THANK YOU



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REPREVE® INSULATION

REPREVE fiber can come in multiple forms for various uses





LOOSE FIBER



FIBER BALLS



PADDING

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REPREVE® ACCESSORIES

REPREVE can be utilized in multiple types of accessories for various components



RESIN
Ex. Buckles

PADDING
Ex. Shoulder strap & back panel

WEBBING
Ex. Side straps

FILAMENT
Ex. Mesh side panels/pockets

FILAMENT
Ex. Zippers

FILAMENT
Ex. Interior and exterior body fabric

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REPREVE® TRIMS

REPREVE can be utilized to finish various types of products with zippers, buttons, buckles, laces, and webbing.





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REPREVE® TRIMS

REPREVE can be utilized to finish various types of products with zippers, buttons, buckles, laces, and webbing.





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REPREVE® IN FOOTWEAR – EXTERIOR APPLICATIONS

REPREVE can be utilized in multiple components of footwear



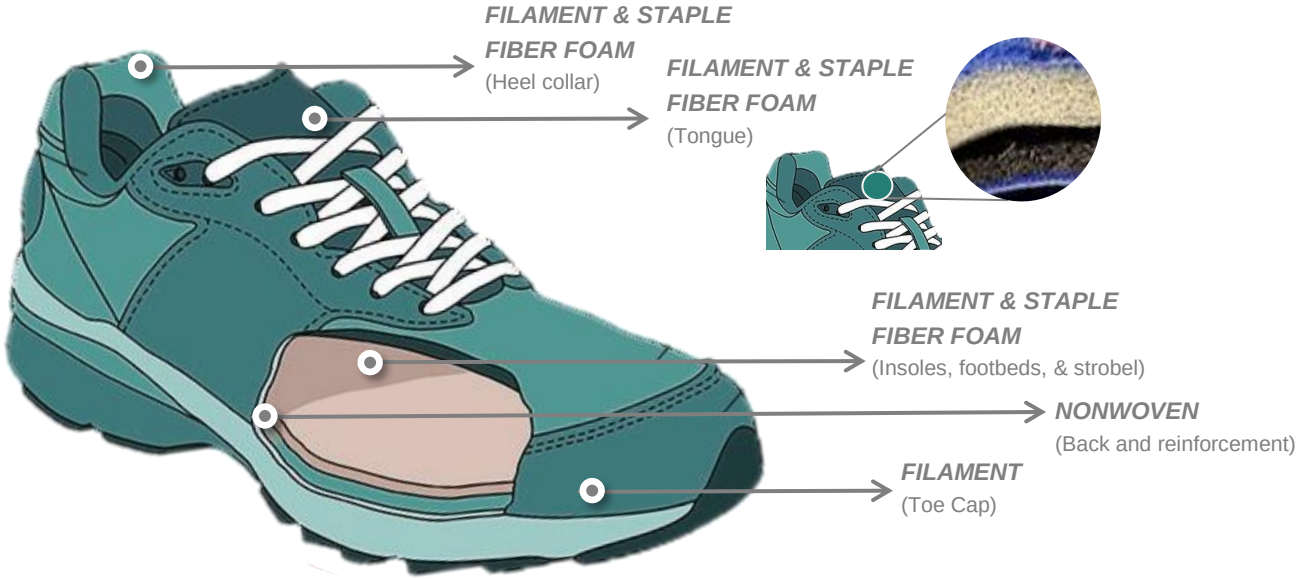
Components not shown:
Webbing
Bungee Cord

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REPREVE® IN FOOTWEAR – INTERIOR APPLICATIONS

REPREVE can be utilized in multiple components of footwear





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REPREVE® IN SOCKS

REPREVE can be utilized to elevate your socks through sustainable materials and performance technologies



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REPREVE® IN HANGERS

REPREVE PET Hangers



Transform recycled plastic bottles into plastic hangers

REPREVE powered by TEXTILE TAKEBACK™



Transform pre and post consumer textile waste into PET hangers through the TEXTILE TAKEBACK™

- Eco-friendly replacement option for Polystyrene and Polypropylene
- Hangers can be made to specifications without sacrificing durability
- PET hangers can be recycled curbside to be turned back into REPREVE product again through the TEXTILE TAKEBACK™ process
- Available globally

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REPREVE POWERED BY TEXTILE TAKEBACK™



UNIFI®'s Textile Takeback™ program transforms polyester waste into traceable REPREVE fiber and yarn.

- 92 million tons of textile waste ends up in landfills every year and over 15% of fabric in clothing production ends up on the cutting room floor.*
- Textile Takeback reduces fabric production waste by transforming it into raw material to be created into new sustainable products.

Available in:

- 1.4D 38mm black fiber and white fiber (minimum 90% recycled content with 63% pre-consumer recycled fabric scrap and 27% post-consumer recycled PET bottle flakes
- 3D 64mm
- 6D 64mm (90% pre-consumer fiber waste plus black master batch)

Participate with UNIFI's Textile Takeback™ program by:

- Recycling your own polyester waste with UNIFI (check requirements with your sales account manager)
- Produce your products with our traceable REPREVE fiber or yarn made from Textile Takeback™



*Source: https://www.earthday.org/fact-sheet-plastics-in-the-ocean/

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REPREVE® POWERED BY Textile Takeback™

TEXTILE TAKEBACK™ INTO REPREVE® POLYESTER

UNIFI®'s Textile Takeback program is designed to reduce waste generated from fabric production or at the end of an article's lifecycle

+ Textile Takeback is offered both in the Americas and Asia
+ Textile waste recycled through the program can be post-industrial (ex. cut and sew scraps) or post-consumer as long as the fabric requirements are met
+ REPREVE fiber made from the Textile Takeback process is available without providing textile waste to be recycled
+ Fiber made from the Textile Takeback process will be solution dyed black



Pre-consumer OR post-consumer fabric waste is collected



Waste is shredded and enters a unique material conversion process to create REPREVE resin (could be combined with bottle flake)



During the material conversion process FiberPrint™ is added to ensure traceability when REPREVE resin is formed



Resin is melted and made into REPREVE Staple Fiber



Resin is melted and spun into REPREVE filament yarn

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UNIFI®

REPREVE® POWERED BY Textile Takeback™

TEXTILE TAKEBACK™ APPLICATIONS

REPREVE® fiber made from Textile Takeback™ can produce many different products



RESIN



PACKAGING



HANGERS



GARDEN POTS



STAPLE



APPAREL/ DENIM



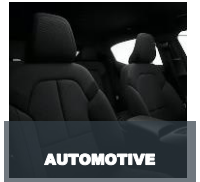
SPUN YARNS



FILAMENT



APPAREL

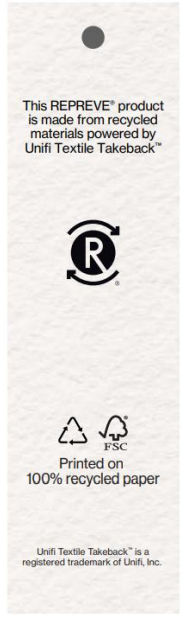


AUTOMOTIVE



SOCKS/ HOSIERY





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UNIFI