

# Navigating the Digital Transformation Journey: Industry 4.0 Strategies



# Introductions



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# Agenda Overview

- Understanding digital transformation
- Drivers and benefits
- Strategies for success
- Overcoming challenges
- Real-world example from NC manufacturer
- Roadmap for your journey

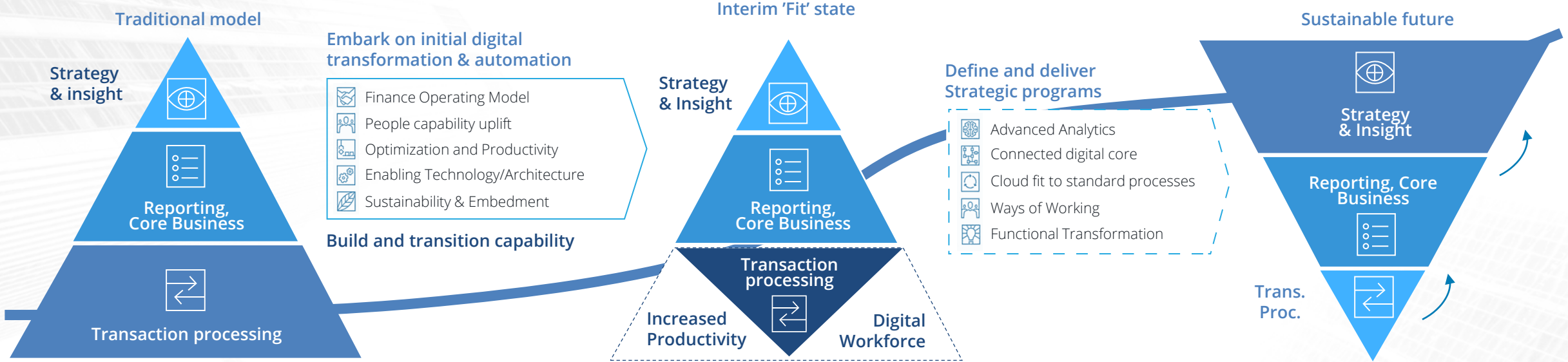
# Understanding Digital Transformation

- What is digital transformation?
- History/evolution
  - On-premise to cloud/web-based
  - Internet of Things (IoT)
  - AI/ML and Smart Manufacturing
- Starting point



# Understanding Digital Transformation

## The Paradigm Shift

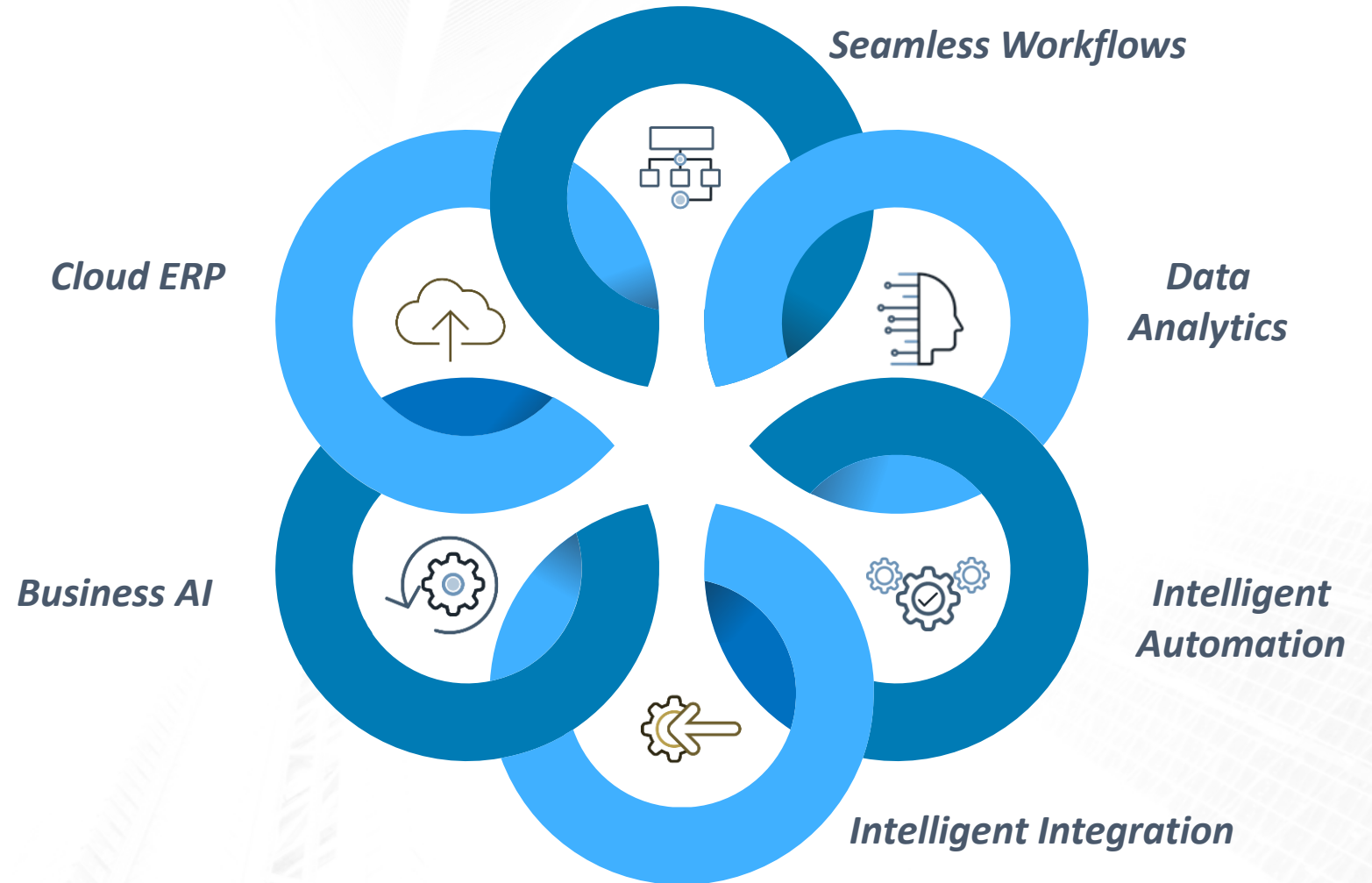


# Understanding Digital Transformation

## Outcome-Based Transformations

### Outcome-Based Transformation

Vision33 is a global digital operations platform and service provider, focused on delivering transformational business outcomes by connecting strategic and digital imperatives.



# Drivers and Benefits

- Technological advances
- Changing consumer expectations
- Competitive pressures
- Regulatory and compliance factors
  - Quality, safety and environmental / sustainability
- Data and process efficiency gains

# Drivers and Benefits

- Improved efficiency and productivity
- Cost reduction and profitability
- Enhanced customer experience
- Organizational agility
- Enhanced decision-making
- Case studies and real-world examples



# Strategies for Success

- Develop a clear vision
- Assess your company's readiness for transformation
- Building the right (digital) culture
- Identify the right technologies
- Select the right partner
- Lessons learned, continuous improvement

# Overcoming Challenges

- 4 common roadblocks to digital transformation
  - Legacy systems
  - Resistance to change
  - Data security and privacy
  - Talent and skills gap
- Risk and change management strategies

# Roadmap for Your Journey

- Assessment
- Prioritize initiatives and plan
- Culture and change management
- Engage stakeholders, empower the team
- Measure, monitor and manipulate
- Get started...



## Questions & Answers

- Thank you!
- Visit Vision33 at booth 59
- Contact: [Steven.Airoldi@vision33.com](mailto:Steven.Airoldi@vision33.com)